

# THREE LAKES CHAMBER OF COMMERCE

## MEETING MINUTES JANUARY 6, 2009

Call to order @ 8:10 a.m. Present: Pat Brainard, Tara Stephens, Tera Fritz, Leslie Hickerson, Cheryl Siem, Laurie Scheurer, Denise Kerns. Visitors were Gayle & Dale Stewart from Little Pines Motel.

Approval of Agenda: 1<sup>st</sup> Tara, 2<sup>nd</sup> Laurie

Approval of December 2<sup>nd</sup> minutes: 1<sup>st</sup> Tara, 2<sup>nd</sup> Leslie

Treasurer's report given by Cheryl.

- List of Invoices will be included for each future meeting.
- Leslie requested a copy of our completed Quicken report for 2008.
- Motion to approve report: 1<sup>st</sup> Tara, 2<sup>nd</sup> Gayle

Lauren Vandenberg from WJFW, NBC Channel 12 gave a presentation of several Marketing Opportunities to showcase our community. Discussion followed concerning various co-op advertising packages and how to best present these to Chamber members. Tara and Leslie will work with Cheryl & Tera to review options and select a program(s) that simplifies choices for Chamber members.

Our next Board meeting will be held on February 10<sup>th</sup> at 8:00 a.m. at the Chamber office. Tera distributed a calendar of all meeting dates for 2009. Motion to approve calendar by Laurie and 2<sup>nd</sup> by Gayle.

Tera briefly reviewed revisions made to our Bylaws. Highlights included:

- Non-area members will be allowed voting rights.
- Absent members will be allowed to vote for new directors and by-law revisions.
- Chamber audit annually.

Tera will send copies of the revised by-laws to all members, along with an invitation to attend our next board meeting to vote on the changes. A 2/3 vote is needed to pass.

Tera also distributed the new "Conflict of Interest Policy" suggested by Kerber, Rose. Directors were asked to review the policy, then sign the form and return it to the Chamber.

The next Chamber event is the Three Lakes Winter Carnival, scheduled for March 14<sup>th</sup>.

Cheryl and Tera have been looking at other options to improve the Chamber's website. "Build My Own Site" was recommended by other Chamber offices. This program allows you to update and revise your own web pages, rather than waiting for a webmaster to do it for you. Initial start-up cost would be approx. \$1400, with monthly fees of \$70. Motion was made to approve – 1<sup>st</sup> by Leslie and 2<sup>nd</sup> by Tara.

**New Business:** Leslie talked with John Schmidt of Headwaters about taking over the Three Lakes Muskie Classic. They are searching for a new area for a fall/winter tournament. Tera will follow up with Headwaters.

Topics on Next Agenda

- Leslie requested a closer look at the current membership structure – open for discussion at next meeting.
- Review expectations of town resulting from previous budget meeting.
- By-laws.

Meeting Adjourned at 10:50 a.m.